

February Director's Report—2007

1. Provide access and instruction in the use of library services and resources, and provide programs for all ages. The January teen movie (Ferris Bueller's Day Off) had attendance of 25 and the February movie (Principal Takes a Holiday) had 29. Tomorrow's film is The Italian Job.

We are using the Iowa summer reading mystery theme, "Get a Clue at Your Library!" Our special programs and reading incentive will run from July 1-31. On each Wednesday afternoon we will host special entertainment. The Teen Board will also sponsor a library scavenger hunt as one of the activities.

January story time attendance—114; Feb—205; Games on a no-school Friday—11;

2. Provide outreach targeted to connect with the youth, new community members, and non-traditional library users. Our Safari book bags and information were handed out for Kindergarten Round-up at Cody School, and I made a presentation and handed out bags at Bridgeview. We had 2 new families at story time the following week! We included a story time flyer, March calendar, Reading Safari log, leopard print pencil and general library services flyer. Kid's Reading Safari for ages 2-10 starts next week and runs to mid April.

New resident letters went out last week, and we had a new family at story time this week that attended for the first time and received their free book bag.

Brent conducted a library tour for 20 boy scouts during one of their Monday evening meetings.

Spot the Puppy, portrayed by Georganne Gabrielli and Heather Witter in the costume provided by the Bettendorf Public Library, visited Bridgeview School as well as regular stops at two story times and Kiddie Karousel.

3. Involve the community in Library development through suggestions, surveys, displays and volunteer opportunities. The next Bits and Pieces will seek volunteers for the April 6, 7 & 9 library shelving move. As part of preparation for that move, the teen board members are going to help put new upholstery fabric on room dividers that will display art and writing projects, and plan to paint the metal magazine shelving unit in their area. Chris Cournoyer is adding a book and film review section to the library's website, and the teen board will provide reviews and host writing opportunities for other students.

The Great River Bend Community Foundation has notified the library that an anonymous \$10,000 challenge grant has been offered to spur the development of an endowment. We must raise \$20,000 to receive the cash match

4. Create alliances with cultural, historical, educational, civic and professional / business organizations. In a project similar to one done by Yale University students, we will provide donated children's books to the community food pantry at the New Life Church, establishing a "book pantry" that will provide new homes for books, and allow children to always have several books in their home.

The women's correctional facility in Mt. Pleasant is seeking to expand their library, and we are setting aside duplicate books for a monthly delivery to them.

The Teen Board is planning to join with one or more community groups to have an entry in the Tug Fest parade this summer.

Administrative: In preparing next year's budget, I have worked with city hall to limit our line items to just 15 or 16 rather than the lengthy list we currently have.

To provide statistics of "weeded" materials to the state library, we have deleted barcodes on the adult paperbacks housed on spinner racks. We now check these out to patrons using an "epimeral" barcode, which credits us for usage, but does not keep track of who has the books. Most of these paperbacks are donated, and we have a "please return to" label affixed to them.

An increasing ant problem has sprung up again, and exterminators have been notified.

New flush mechanisms have been ordered for each of the four remaining toilets in the building, since the sensor-driven ones continue to give problems.

Each member library of "Libraries Together" is asked to name a representative who will network with the other library representatives, and serve as a legislative advocate from December –April.

January Statistics: new users: 26; new materials: 263; *adult biographies:* 28; Adult materials: 1,166; children: 960; teen: 127---Total 2,253 reg. circulations; ILLs borrowed: 357; ILLs sent: 513; total 2,306 all circulations.

February Statistics: new users: 22; new materials: 142; adult materials: 1,111; children: 983; teen: 82---Total 2,176 reg. circulations; ILLs borrowed: 309; ILLs sent: 380; total circulations 2,221.